



Letter to the editor of *The Province*

August 22, 2014

Dear editor,

I am disappointed with the inaccuracies in the column by Drs. Oz and Roizen in the August 22 edition of *The Province* about raw food for dogs and cats. I believe that little to no research was done into animal nutrition for this article. The article seems to be based on generalizations and speculations about both raw and cooked diets.

Precautions should always be taken when handling raw meat, whether you're a feeding it to your pet raw, cooking for your pet, or preparing it for your own consumption. Furthermore, the same precautions should be taken when handling any processed pet food, which also has the potential to carry bacteria and molds, as demonstrated by recalls, some of which can be found at: <http://bit.ly/1tzLAnk>

Having said all that, studies have shown that dogs' and cats' digestive systems are designed to process raw meat and handle a certain amount of bacteria without adverse affects. Many pet parents feeding natural, biologically appropriate diets observe noticeable and significant benefits to their pets' long-term health.

There are many reputable raw pet food producers in Canada, my company included. We invest a significant amount of resources and work closely with veterinarians to ensure the safety and quality of our raw products. I have many testimonials speaking to how raw has helped improve the health and quality of life for a family pet.

I suggest that Drs. Oz and Roizen take the time to do their research or, even better, stick to their own area of health expertise (they are *not* veterinarians or raw food experts). They need to be more responsible about their advice as they are viewed as experts.

If they would like to come and tour our state-of-the-art raw food manufacturing facility and learn about the production and benefits of feeding raw, I invite them to contact me via my website: [www.RedDogDeli.com](http://www.RedDogDeli.com).

Regards,

Inna Shekhtman  
Owner/Manager